



## Sales Catalogue

Empowering women through the sale of handmade products. Every purchase provides skill, strength, and self-reliance to underprivileged women.



## New Beginnings

East West Arts & Crafts Export Pvt Ltd

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- 🌐 [www.basanti.co.in](http://www.basanti.co.in)
- 📍 Kheyaghat, Uttar Taldi,  
Taldi, South 24 Parganas  
West Bengal 743376  
India

# Block Printing Kitsets

Kitset contains: three or six wooden blocks with various themes, handmade papers, six cards and envelopes, brush and instruction sheet with QR Code which links to instruction video.

Kit comes with small pot of Acrylic paint (15 ml). More paints can be purchased at your local art-store.

Block-sets contain birds, elephants, leaves, flowers, hearts, or border arts. Price quoted including GST.



Some sample designs you can create from the starter set.

It's easy  
You can try  
it too!

See here a short  
demonstration video:



## Block Printing Kitset with Six Blocks



**CODE:** B01

**BOX SIZE:** 19x17x4.5 cm

**DESIGN:** Birds, flowers, fern, border

**CONTENTS:**

Assorted handmade papers with cutouts

6 Handmade paper Greeting Cards

6 Envelopes

6 Handmade paper Tags

Assorted decorations

2 pcs Cloth

Brush and Spatel

Scrubpad

Instruction Sheet

Small pot of Acrylic paint



**PRICE:** ₹ 890

## Block Printing Kitset with Six Blocks



**CODE:** B02

**BOX SIZE:** 19x17x4.5 cm

**DESIGN:** Elephants, flowers, leaf, border

**CONTENTS:**

Assorted handmade papers with cutouts

6 Handmade paper Greeting Cards

6 Envelopes

6 Handmade paper Tags

Assorted decorations

2 pcs Cloth

Brush and Spatel

Scrubpad

Instruction Sheet

Small pot of Acrylic paint



**PRICE:** ₹ 890

## Block Printing Kitset with Six Blocks



**CODE:** B03

**BOX SIZE:** 19x17x4.5 cm

**DESIGN:** Hearts, flowers, leaf, border

**CONTENTS:**

Assorted handmade papers with cutouts

6 Handmade paper Greeting Cards

6 Envelopes

6 Handmade paper Tags

Assorted decorations

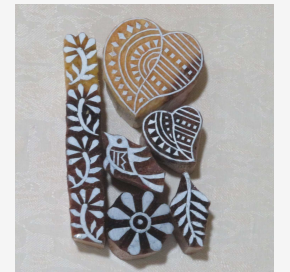
2 pcs Cloth

Brush and Spatel

Scrubpad

Instruction Sheet

Small pot of Acrylic paint



**PRICE:** ₹ 890

### Block Printing Starter Set with 3 Blocks



**CODE:** S01

**POUCH SIZE:** 16x19 cm

**DESIGN:** 2 Hearts, leaf

**CONTENTS:**

Assorted Handmade papers

6 Handmade paper Tags

Cotton Pouch

Spatel

Scrubpad

Instruction Sheet

Acrylic paint (15ml)



**PRICE:** ₹ 480

### Block Printing Starter Set with 3 Blocks



**CODE:** S02

**POUCH SIZE:** 16x19cm

**DESIGN:** 2 Elephants, flower

**CONTENTS:**

Assorted Handmade papers

6 Handmade paper Tags

Cotton Pouch

Spatel

Scrubpad

Instruction Sheet

Acrylic paint (15ml)



**PRICE:** ₹ 480

### Block Printing Starter Set with 3 Blocks



**CODE:** S03

**POUCH SIZE:** 16x19cm

**DESIGN:** Bird, leaf, flower

**CONTENTS:**

Assorted Handmade papers

6 Handmade paper Tags

Cotton Pouch

Spatel

Scrubpad

Instruction Sheet

Acrylic paint (15ml)



**PRICE:** ₹ 480

# Jewellery



## Necklaces and Earrings

Assembled from glass beads and acrylic imitations, we have necklaces with matching earrings in bold colours that suits every woman.

**CODE:** J

**MATERIAL:** glass or acrylic beads, nylon thread, plated metal closure.

**COLOURS:** Silver, gold, brass – with variety of coloured beads.

**SIZE:** varying sizes.

**PRICE:** ₹ 300 per set

Necklace with pendant

Necklace with Pendant

Necklace with Earrings

Necklace with Earrings

**CODE:** J01  
**SIZE:**  
**MATERIALS:**  
**COLOURS:**

**CODE:** J02  
**SIZE:**  
**MATERIALS:**  
**COLOURS:**

**CODE:** J03  
**SIZE:**  
**MATERIALS:**  
**COLOURS:**

**CODE:** J04  
**SIZE:**  
**MATERIALS:**  
**COLOURS:**

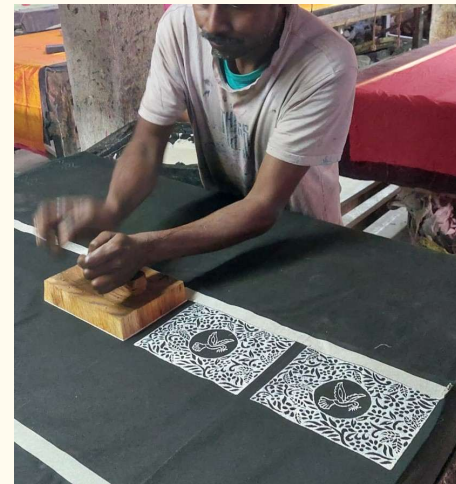
# Handheld purses

Fashionable purses with metal zip and detachable handle.  
Fully lined black canvas in different designs.



Our latest design is a Block Printed Cosmetic Purse. Printed by local craftsmen, they are made from finely woven black canvas and beautifully embroidered with sequins and beads. The purses are lined with royal blue butter silk and have a matching zip.  
SIZE: (w x d): 18 x 16.5 cm (7 x 6.5").  
Price quoted including GST.

Cosmetic Purse Dove



**CODE:** C01  
**SIZE:** 18x16.5cm (7x6.5")  
**MATERIAL:** Cotton Canvas, silk lining, brass zip, polished brass buckle  
**COLOURS:** black, blue lining  
**PRICE:** ₹ 460

Clutch with Black Braid



**CODE:** C02

**SIZE:** 18 x 24 cm (5x9") with handle  
20 cm (8")

**MATERIAL:** Cotton Canvas, silk  
lining, brass zip, polished brass  
buckle and clasp

**COLOURS:** Black / silver-black braid

**PRICE:** ₹ 400

Clutch with Red Braid



**CODE:** C03

**SIZE:** 18 x 24 cm (5x9") with handle  
20 cm (8")

**MATERIAL:** Cotton Canvas, silk  
lining, brass zip, polished brass  
buckle and clasp

**COLOURS :** Black / silver-red braid

**PRICE:** ₹ 400

Clutch with Blue Braid



**CODE:** C045

**SIZE:** 18 x 24 cm (5x9") with handle  
20 cm (8")

**MATERIAL:** Cotton Canvas, silk  
lining, brass zip, polished brass  
buckle and clasp

**COLOURS :** Black /  
silver-blue braid

**PRICE:** ₹ 400

Clutch Red Embroidered



**CODE:** C05

**SIZE:** 18 x 24 cm (5x9") with handle  
20 cm (8")

**MATERIAL:** Cotton Canvas, silk  
lining, brass zip, polished brass  
buckle and clasp

**COLOURS :** Black / red embroidery

**PRICE:** ₹ 460

# Greeting Cards

Our Straw Cards are skillfully created from finely cut rice-straw and dried peepal leaves.

Framed on 4x6" handmade papers, the Asian village themed different designs come with a white insert and envelope.

Price quoted without GST

**CODE:** G

**SIZE:** 10x15 cm (4x6")

**MATERIALS:** Handmade Papers, felt, dried straw and leaf

**COLOURS:** Red, yellow, Green, Blue, and Brown

**PRICE:** ₹ 92 each



# How to Order

Please contact us for the cost of shipping and payment details.

Contact us for a quote for bulk orders, International Orders, or any specific requirements you may have. Thank you!

basanti.taldi@gmail.com

East West Arts & Crafts Exports Pvt Ltd  
GSTIN 19AAACE7393M1Z0

## Order Form to fill out

BASANTI ORDER (Local Sales)				
<i>Date</i>				
<i>Name</i>				
<i>Address</i>				
<i>Phone No</i>				
<i>Email</i>				
<i>Code</i>	<i>Item</i>	<i>Price incl GST</i>	<i>Total Ordered</i>	<i>Total Price</i>
B01-03	Kitset with 6 blocks	₹ 890		
S01-03	Starter Set with 3 Blocks	₹ 480		
J01-04	Jewellery, Necklace and earrings	₹ 350		
C01	Cosmetic Purse without Handle	₹ 460		
C02-C04	Clutch Black/ Red/Blue Braid	₹ 400		
C06	Clutch Black embroidered	₹ 460		
G	Straw Cards	₹ 92		
Total No of Items			<input type="text"/>	
ADD: Shipping				
TOTAL INVOICE				<input type="text"/>